### B. K. BIRLA COLLEGE OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS), KALYAN

## **CERTIFICATE COURSE**



	Department of Mass Media	
	Certificate Course in Practical Journalism (2 Credit) Course Outcomes:	
	Details	No of Lectures
Unit 1	News Reporting	5
	What is News, News Value, Sources of News	1
	News Reporting in general	1
	Qualities and Responsibilities of a Reporter	1
	Interviewing Skills required for Reporting	2
Unit 2	Scripting Techniques	5
	Script writing for Print & Electronic & Web Media	2
	Fundamentals of Good Writing -Writing the News Story lead, Structure	1
	Feature Writing	2
	Practical	
Unit 3	Niche Reporting	5
	Beat Reporting	1
	Crime	1
	Sports	1
	Court	1
	Political	1
Unit 4	Practical	15
	News Coverage	5
	Making news package	5
	Coverage of Press Conference	5
	Industrial Visit	

B. K. Birla College of Arts, Science & Commerce (Autonomous), Kalyan							
Department of Mass Media Certificate Course Details							
							Certificate Course in Practical Journalism Budget
Sr. No	Particulars	Amount (in Rs.)					
1	Fees Per Student						
	(Expected Students 20)	Rs. 1500/- (2000*20=40000)					
2	Lecture per session 60 mins	Rs. 750/- (750*30=22500)					
	Remuneration Per Lecture	113. 7007 (700 00 22000)					
3	Travelling Allowances	Rs. 250/- (250*15=3750)					

#### B. K. Birla College(Autonomous), Kalyan Department of Mass Media List of Students for Certificates course in Practical Journalism

Sr No.	Name
1	Sanjana Chavan
2	Anjali Mishra
3	Sejal Jadhav
4	Aditya Tripathi
5	Shubhangi Mere
6	Ashtha Upadhyay
7	Riya Singh
8	Aditya Salve
9	Sudharshan More
10	Aarti Sharma
11	Kalyani Gavit
12	Sanjivani Hasbe
13	Sakshi Shinde
14	Diksha Kadam

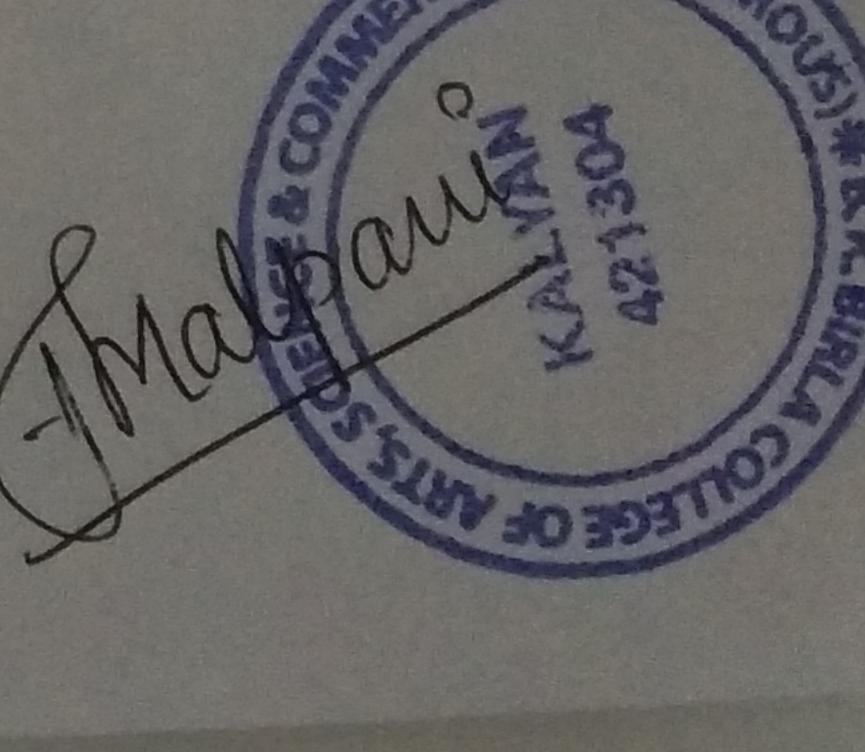
				Depa	irtment of M	ass Media					
			Atten	idance of Pra	ctical Journa	alism Certific	ate Course				
	Date	22-01-2022	29-01-2022	05-02-2022	12-02-2022	26-02-2022	05-03-2022	07-03-2022	12-03-2022	26-03-2022	02-01 202
	Time	11:00 to 1:00	11:00 to 3:00	11:00 to 1:00	11:00 to 1:00	11:00 to 1:00	11:00 to 1:00	11:00 to 5:00	11:00 to 3:00	11:00 to 3:00	11.00 to 1.
Sr. No	Name of the students										11.00 10 1.
1	Sanjana Chavan	P	P	P	A	P	P	A	P	P	P
2	Anjali Mishra	P	P	P	P	A	P	P	P	P	A
3	Sejal Jadhav	A	P	P	P	P	P	P	P	P	A
4	Aditya Tripathi	P	P	P	P	P	A	P	P	P	P
5	Shubhangi Mere	P	P	P	P	P	P	P	P	A	P
6	Ashtha Upadhyay	P	P	A	P	P	P	P	P	P	P
7	Riya Singh	P	P	P	P	P	A	P	P	P	P
8	Aditya Salve	P	P	P	A	P	A	P	P	P	P
9	Sudharshan More	P	P	P	P	A	A	P	P	P	P
10	Aarti Sharma	P	P	P	P	P	P	A	A	P	P
11	Kalyani Gavit	P	P	P	P	P	A	P	A	P	P D
11	Sanjivani Hasbe	P	P	A	A	P	P	P	P	P	P
12	Sakshi Shinde	P	P	P	A	P	A	P	P	P	F
1)	Diksha Kadam	P	P	A	P	P	P	P	P /389	thurson Own	A

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# Department of Mass Modia

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B. K. Birla College of Arts, Science & Commerce (Autonomous), Kalyan



пead of Department





B. K. Birla College of Arts, Science & Commerce (Autonomous), Kalyan CERTIFICATE OF COMPLETION This certificate is proudly presented to itya Salve Successfully completed 30 hours training in 'Practical Journalism' V matona Dan albar Dr. Ankita Malpani Mrs. Sayali Sonawane Dr. Avinash Patil (Head of the Department) (Course-Co-ordinator)















